

# YouGov Results

Sample size : 2,056 UK adults

Fieldwork: 19th - 20th September 2019



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Do you believe enough is being done to help with and encourage recycling in the UK, or do you think more could be done? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868	1200	856
<b>Base: All UK adults</b>	2056	997	1059	228	323	358	316	832	1172	884
I think enough is being done	12%	13%	11%	13%	9%	11%	11%	14%	12%	12%
I think more could be done	83%	81%	85%	79%	85%	84%	85%	82%	85%	80%
Don't know	5%	6%	4%	9%	6%	5%	3%	4%	3%	8%

For the following question, by "single-use food packaging", we mean material which is only used once before they are thrown away or recycled (e.g. plastics, glass, metal, and paper). Do you believe UK supermarkets are doing enough to tackle "single-use food packaging", or do you think they are not doing enough? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868	1200	856
<b>Base: All UK adults</b>	2056	997	1059	228	323	358	316	832	1172	884
UK supermarkets are doing enough	10%	12%	8%	15%	10%	10%	6%	10%	9%	11%
UK supermarkets are not doing enough	82%	80%	85%	78%	81%	81%	89%	82%	85%	79%
Don't know	8%	8%	7%	7%	9%	9%	5%	7%	6%	10%

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Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

Do you believe enough is being done to help with and encourage recycling in the UK, or do you think more could be done? (Please select the option that best applies)

Unweighted base	2056	479	327	172	269	480	1727	102	177	50
<b>Base: All UK adults</b>	<b>2056</b>	<b>479</b>	<b>331</b>	<b>172</b>	<b>269</b>	<b>477</b>	<b>1729</b>	<b>99</b>	<b>173</b>	<b>56</b>
I think enough is being done	12%	11%	13%	15%	13%	11%	12%	10%	9%	22%
I think more could be done	83%	83%	82%	81%	82%	85%	83%	84%	86%	74%
Don't know	5%	7%	5%	4%	5%	4%	5%	6%	5%	4%

For the following question, by "single-use food packaging", we mean material which is only used once before they are thrown away or recycled (e.g. plastics, glass, metal, and paper). Do you believe UK supermarkets are doing enough to tackle "single-use food packaging", or do you think they are not doing enough? (Please select the option that best applies)

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UK supermarkets are doing enough	10%	9%	12%	8%	10%	9%	10%	9%	13%	14%
UK supermarkets are not doing enough	82%	84%	78%	85%	84%	83%	83%	84%	79%	74%
Don't know	8%	7%	9%	6%	6%	8%	7%	7%	8%	12%

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Unweighted base	2056	967	1089	187	320	361	320	868	1200	856
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Thinking about where you would consider your local recycling facility to be (e.g. bottle banks, clothes, card/paper etc.)...Do you know what can and can't be recycled at your local recycling facilities? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868	1200	856
<b>Base: All UK adults</b>	2056	997	1059	228	323	358	316	832	1172	884
I know what can and can't be recycled	38%	37%	39%	24%	30%	36%	44%	44%	38%	38%
I have some understanding about what can and can't be recycled	52%	51%	53%	55%	56%	54%	49%	49%	54%	48%
I do not know what can and can't be recycled	6%	8%	5%	12%	8%	5%	5%	5%	5%	8%
Don't know	4%	4%	4%	9%	6%	5%	2%	2%	3%	5%

Thinking about all types of packaging...In general, how easy or difficult do you find it to understand the recycling labels on packaging? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868	1200	856
<b>Base: All UK adults</b>	2056	997	1059	228	323	358	316	832	1172	884
Very easy	11%	12%	10%	17%	9%	11%	12%	10%	9%	13%
Fairly easy	42%	41%	44%	42%	43%	42%	45%	41%	42%	42%
Fairly difficult	33%	33%	33%	27%	29%	33%	33%	37%	36%	30%
Very difficult	9%	9%	8%	6%	10%	8%	7%	10%	9%	8%
Don't know	5%	6%	5%	9%	9%	6%	3%	3%	3%	8%

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Unweighted base	2056	479	327	172	269	480	1727	102	177	50
<b>Base: All UK adults</b>	2056	479	331	172	269	477	1729	99	173	56
I know what can and can't be recycled	38%	36%	38%	38%	34%	39%	37%	42%	42%	52%
I have some understanding about what can and can't be recycled	52%	55%	49%	52%	58%	49%	52%	52%	49%	44%
I do not know what can and can't be recycled	6%	6%	7%	8%	4%	8%	7%	3%	6%	4%
Don't know	4%	3%	6%	3%	5%	4%	4%	4%	3%	-

Thinking about all types of packaging...In general, how easy or difficult do you find it to understand the recycling labels on packaging? (Please select the option that best applies)

Unweighted base	2056	479	327	172	269	480	1727	102	177	50
<b>Base: All UK adults</b>	2056	479	331	172	269	477	1729	99	173	56
Very easy	11%	12%	8%	9%	13%	9%	10%	10%	15%	15%
Fairly easy	42%	36%	46%	49%	44%	43%	42%	39%	39%	57%
Fairly difficult	33%	35%	35%	29%	31%	33%	33%	36%	31%	20%
Very difficult	9%	10%	6%	9%	6%	11%	9%	9%	7%	2%
Don't know	5%	6%	6%	4%	5%	4%	5%	5%	7%	6%

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Still thinking about recycling...Before taking this survey, had you EVER heard of the "deposit return scheme"?

Unweighted base	2056	967	1089	187	320	361	320	868	1200	856
<b>Base: All UK adults</b>	<b>2056</b>	<b>997</b>	<b>1059</b>	<b>228</b>	<b>323</b>	<b>358</b>	<b>316</b>	<b>832</b>	<b>1172</b>	<b>884</b>
Yes, I had	50%	52%	49%	29%	39%	51%	50%	60%	55%	44%
No, I had not	50%	48%	51%	71%	61%	49%	50%	40%	45%	56%

Cell Contents (Column Percentages)

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Yes, I had	50%	50%	42%	50%	52%	51%	49%	49%	66%	37%
No, I had not	50%	50%	58%	50%	48%	49%	51%	51%	34%	63%

Cell Contents (C: